

711 # 405853

NCC Cable System Order

11744555

Order #	62356523
Syscode	0897
System Name	Spectrum/University Of Wisconsin
Market	Madison

Flight Dates	10/24/16 - 10/30/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate

Update Date	10/25/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$10.00
Commission	\$1.50
Net Total	\$8.50
Total Spots	1
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

AE	Andrew Volles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Sep16 C-DMA Nielsen Live+7

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10.25 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	Nebraska @ UW Badgers	10/24/16	10/30/16	18:00	21:00						X		-	-	1	\$10.00	\$10.00	30	UW FB 10/29
Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Sep 2017 Total																				
SPOTS		1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
AMT		\$10.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10.00

SYSTEM APP: SALES ACCT Date Printed 10/25/16